


WELCOME



ePrescribe Tennessee Stakeholder Meeting

Proposed Collaborative Mission and Vision

December 11, 2008

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ePrescribe Tennessee



- Meet the needs of the Tennessee public by improving patient safety
- Collaborative Framework is Key
- Achieve an understanding of the benefits of electronic prescribing
- Fostering education and implementation efforts
- Accelerate physician adoption and cooperation among prescribing constituents



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ePrescribe Tennessee Mission

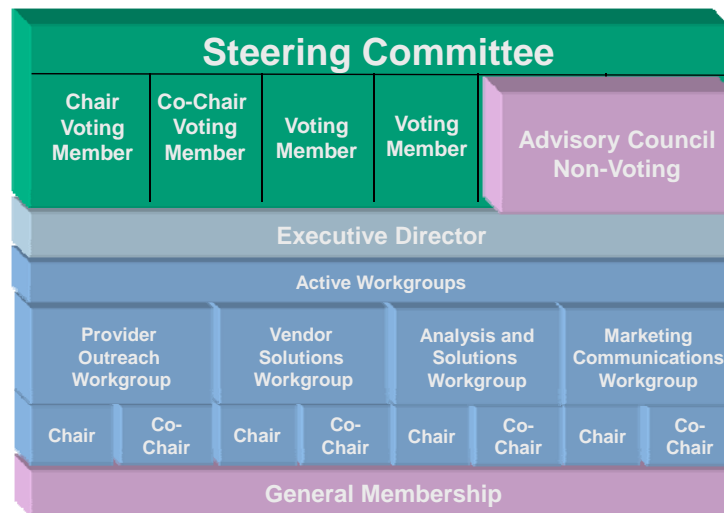


- Create a forum that encourages dialog among the state health care implementers for the benefits and adoption of electronic prescribing.
- Serve as the primary conduit to address health care opportunities associated with the successful implementation of ePrescribing.
- Educate the health care community about best practices through our internet website, conferences and industry outreach programs.
- Encourage adoption of established and standards-based electronic prescribing capability.

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Proposed Organization of ePrescribe Tennessee



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Documents for Review and Approval



Template Foundation Documents Established:

- Vision Mission and Goals
- Elevator Speech
- Operating Principles
- Conflict or Interest
- Cooperation Agreement

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Steering Committee



The role of ePrescribe Tennessee Steering Committee:

- Provide the senior level direction required to assure that electronic prescribing projects and education programs are coordinated within the state of Tennessee.
- Provides oversight and governance of all activities related to the ePrescribe Tennessee working groups, advisory counsel, and general membership participants.
- Steering Committee are voting members.
- Agree to abide by the Operating Principles, Cooperation Agreement and Conflict of Interest.

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Steering Committee



Eligibility rules to be established in the Cooperation Agreement

- After formal establishment, the Steering Committee shall establish new Steering Committee participants in accordance with the provisions established in the Operating Principles.
- Qualifying events include:
 - Host an event.
 - Chair a workgroup.
 - Provide funding to help develop and host ePrescribe Tennessee infrastructure.
 - Provide general operating funding and resources.
 - Others as agreed to by the Steering Committee.

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Advisory Council



- While part of the Steering Committee, Advisory Council representation is as non-voting members.
- Participants are nominated by the voting members of the Steering Committee.
- The role of advisory counsel participants is to provide the Steering Committee with advice and counsel from all stakeholders including the physician, prescriber, health plan and vendor communities.
- The advisory counsel could also provide leadership and guidance to the subcommittees and workgroups.

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Advisory Council



- ❑ **Organizations include** - the federal, state governments; health plans; state health plan regulators; mental health associations; hospitals; ambulatory centers; long-term care facilities; large academic centers; medical societies; nursing organization/home health agencies; independent practitioners; pharmacies; clearinghouses and/or other non ePrescribing vendors.
 - Additional members as approved by the Steering Committee.
- ❑ **Eligibility Rules:**
 - Attend monthly conference call meetings
 - Attend quarterly face-to-face meetings
 - Participate on a working group or focus committee
 - Provide support of ePrescribe Tennessee to the best extent possible
 - Help promote ePrescribe Tennessee

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Executive Director



- ❑ Shall keep the records of all proceedings of the steering committee and other such records as may be required for the proper conduct of its business.
- ❑ Responsible for participating on all ad hoc working groups and committees and serves as a liaison between the steering committee members and each of the individual working groups and governance committees.
- ❑ Responsible for facilitating and coordinating information by and between all chairs, co-chairs, and members of ePrescribe Tennessee.

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General Participants



- ❑ ePrescribe Tennessee meetings shall be open to the public; however, there shall be no open forum for discussions.
 - General Participants are interested parties who are not Steering Committee or Advisory Council members
 - Join ePrescribe Tennessee to participate as working group members or to attend educational and other ePrescribe Tennessee meetings.
 - Participants could be from the federal, state governments; health plans; state health plan regulators; mental health associations; hospitals; ambulatory centers; long-term care facilities; large academic centers; medical societies; nursing organization/home health agencies; independent practitioners; pharmacies; clearinghouses and/or vendors and patient advocates.

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Role of Working Groups



- ❑ **Role of ePrescribe Tennessee Ad Hoc subcommittees and workgroups is to define the:**
 - Capacity-building development needs for effective stakeholder participation in the electronic prescribing process.
 - Analyze and coordinate ePrescribing information and resources.
 - Coordinate readiness assessments for institutional and non institutional providers.
- ❑ Workgroups are created on an ad hoc basis to meet the needs of ePrescribe Tennessee as defined by its members.

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Initial Workgroups – Provider Outreach



- Will be chartered with the development of an educational program including the creation, identification and dissemination of education material relating to the merits of electronic prescribing and topics of selection, contracting and implementation.
- Provider outreach will be critical to the widespread understanding of the benefits and patient safety aspects of electronic prescribing.

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Proposed Pharmacy Outreach Vision and Mission



Vision

All Tennessee prescribers have the information and tools necessary to understand and successfully transition to electronic prescribing.

Mission and Goals

- To foster and gain physician implementation and key stakeholder support of electronic prescribing through:
 - Providing a resource and conduit for solutions and information, through outreach programs, materials, forums, and partnerships.
 - Promotional and educational programs.
 - Communication of best practices and industry standards.
 - Identification of barriers and opportunities from a stakeholder and industry perspective.

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Initial Workgroups – Pharmacy Outreach



- Will be chartered with the development of establishing the information and tools necessary to successfully process ePrescriptions and advocate ePrescribing to the pharmacy community in the state of Tennessee.

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Proposed Pharmacy Outreach Vision and Mission



Vision

All Tennessee pharmacists have the information and tools necessary to successfully process ePrescriptions and advocate ePrescribing.

Mission and Goals:

- To foster and gain the pharmacy community's support for implementing and adopting ePrescribing by key stakeholders through:
 - Providing a resource and conduit for information through outreach programs, materials, forums, and partnerships.
 - Providing educational programs to pharmacists and certified pharmacy technicians
 - Providing educational materials and tools for prescribers and patients.
 - Communicating best practices and industry standards.
 - Identifying barriers and opportunities from a stakeholder and industry perspective.

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Initial Workgroups – Analysis and Reporting



- Will be chartered with providing analysis and reporting on trends relating to electronic prescribing and the collaborative within the State.
- This will likely include adoption rates, impact on safety, costs and satisfaction.
- This could also include the development of reporting requirements to be coordinated with the other Workgroups.

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Proposed Analysis and Reporting Mission and Vision



Vision

- Reporting will address the needs of the Tennessee ePrescribing community by establishing and providing the metrics for success of the ePrescribe Tennessee collaborative.

Mission and Goals

- Determine the analysis and reporting that would allow all stakeholders to understand the rate of adoption and calculate specific benefits of the adoption of eHealth technology.
- Provide the ability to use reporting data to evolve the collaboration message, incentive approaches and solution requirements.
- Provide collaboration on requirements for ePrescribing, to consider how best to ensure effective reporting and analysis.

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Initial Workgroups – Marketing and Communications



- Will be charted to define a roadmap to cover the phases of 1) evangelism and outreach 2) adoption 3) implementation and 4) utilization of ePrescribing applications by the provider community.
- Strengthen the relationship between the prescribers and the pharmacy community at the local level and advocate proactive communications among them.
- Influence best practices among technology providers.
- Influence training and education about ePrescribing by prescribers using both standalone ePrescribing and EMR/EHR applications.

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Proposed Marketing and Communications Mission and Vision



Vision


- Coordinate communications from the ePrescribe Tennessee Steering Committee, Advisory Council, and Ad Hoc Working groups.

Mission and Goals

- Identify key messages and promotional opportunities.
- Establish target audiences and channels to provide guidelines for implementing ePrescribing for prescribers and pharmacies.
- Leverage existing channels of communication to prescribers, providers and the payer communities.
 - Newsletter communication, electronic, print, periodicals
 - Direct e-mail, fax, mail (dedicated or insert)
 - Shows and conferences – booth materials and presentations.
- Strengthen the relationship between the ePrescribing community and advocate proactive communications among them.

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BREAKOUT SESSIONS

Stakeholder Meeting
December 11, 2008

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Breakout Session Objectives

- Define**
 - Mission
 - Vision
 - Goals and Objectives
 - Determine initial roadmap and deliverables
- Define time commitments and constraints**
 - Meeting schedule
- Select Leadership**

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Breakout Session Planning Foundations



- Set the Workgroup Objective**
 - Take stock of where you are and resources available
 - Clear goals for everyone
 - Incremental approach
- Set the Structure**
 - Workgroup has its own structure
 - Defined process and approval
 - Establish communication protocols
- Clear Leadership**
 - Respect for each organization
 - Mine for the common goals
- Prepare For Collaboration with Other Workgroups**
 - Leverage knowledgeable resources
 - Work towards common and reusable components

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Workgroup Structure and Expectations



- Roberts rules of order
- Speak up – silence is not consensus
- Level set expectations and mindset
 - Objectives must make sense for all constituents
 - Commitment to engage in dialogue
- Identify approach and timeline to explore and evaluate
- Obtain commitment for deliverables

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Questions?



- Work with your session Moderators..